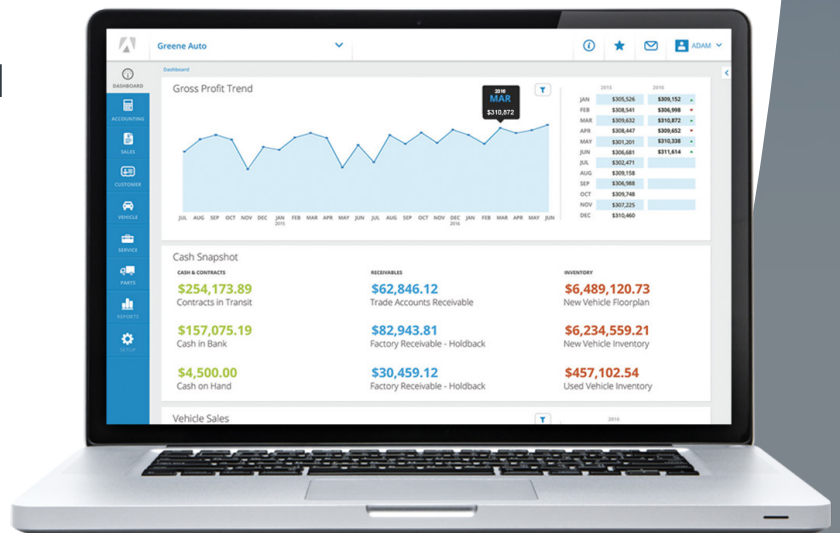




# What is SaaS?

SaaS stands for “Software as a Service” and refers to a way of getting and using software in which the applications are hosted off-site by a service provider and made available to customers through the Internet.

Unlike a traditional model where users must purchase a copy of the software and install it on their own server, in the SaaS model, the user pays only for subscription access to the software, and it lives in the cloud. Since it is hosted (or lives) in the cloud, the software is then accessible on demand via your computer or other Internet-enabled devices.





So, what makes SaaS so great? Here are 5 of the top benefits of SaaS in our opinion:

## 1. Save Money

You have no hardware to purchase, no software to purchase, and no installation or maintenance fees. You pay only for your subscription access to the software but still own all of your data. Plus, you don't have to worry about fees for upgrades—new releases and enhancements are simply part of your subscription and made available automatically.

## 2. Save Time

Since SaaS applications are available via the Internet, you don't spend any time on installation and configuration. All you have to do is log in to the already configured applications via the Internet.

## 3. Expand and Integrate Easily

As your business grows and changes, your applications can easily be modified to fit your needs, without requiring you to buy more hardware, bandwidth, etc. Plus, since SaaS applications live in the cloud, integration with other SaaS offerings is simple and seamless.

## 4. Access Applications Anywhere

Log in to your applications on virtually any Internet-enabled device and enjoy the freedom and flexibility of on-demand access anywhere.

## 5. Upgrade Instantly, for Free

When the software is upgraded, the latest enhancements become automatically available to you. No extra fees, no installations, and no wait time. Sometimes you can specify when an upgrade takes place, and sometimes enhancements occur as soon as they are released—automatically—ensuring you're always using the latest and greatest version.

Autosoft's Sales and F&I is a great example of a SaaS application, and we're not stopping there. We're on the road to making even more of our affordable solutions SaaS based to help make your life easier, save you money, and let you focus on your customers, not your DMS.

For more information about Autosoft, call 844.888.8200 or to request a demo, visit [www.autosoftdms.com/demo](http://www.autosoftdms.com/demo).



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