

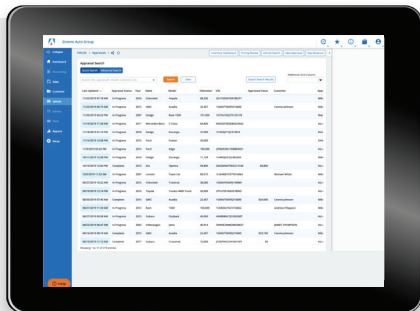
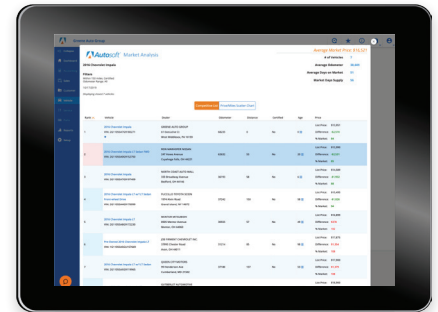
Inventory Management

Your competitors are using smart tools to select, acquire, price, and syndicate inventory. If you're not moving at the speed of the market, you lose precious inventory to the lot down the street. Autosoft inventory management gives you an edge over your competitors. You're welcome.

Market Analysis

Real-time market data leads to smart, profitable stocking and pricing decisions

- Track trends in your local market with real-time retail data
- Make better investments by devising your exit strategy before you buy
- Never sacrifice margin again with highly competitive pricing recommendations



Vehicle Valuation

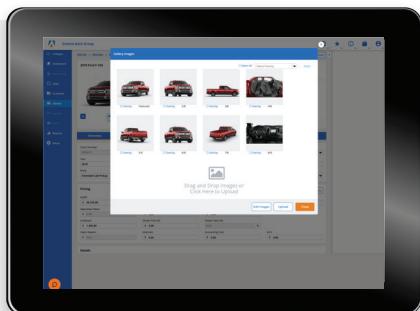
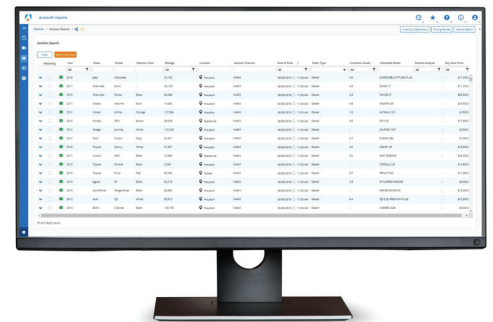
These essential tools assess the true market value of any vehicle on your radar

- Run Carfax, NHTSA, and AutoCheck reports directly from the appraisal screen in Autosoft
- Automatically update Black Book, NADA, Kelley Blue Book, and Manheim Market Reports
- Customized appraisal worksheets include reconditioning costs, target margins, and more
- Instant price adjustment based on competitor listings, accounting costs, days on lot

Acquisition

Reel in the vehicles you need with total confidence

- Auto-synced pricing and syndication from Autosoft DMS eliminates errors
- Local pricing, analysis & price recommendations for each specific vehicle
- Get book values and lender-specific trade LTV calculations while desking a deal
- One-screen nationwide search accesses live auction run lists



Merchandising

Maximize exposure and minimize errors with direct syndication in Autosoft

- Manage vehicle merchandising on one screen within the DMS
- Easily add images with watermarks, overlays, and detailed descriptions
- Print window stickers instantly
- Syndicate inventory to all your favorite third-party listing sites